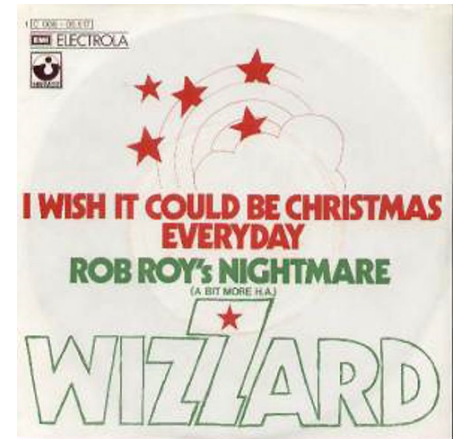

I Wish It could be Christmas Every Day!

Festive Favourite tops poll
for Best Dance Floor Filler of
all Time



The Dance Show at Clothes Show Live, 2-7
December 2011, Birmingham NEC

Research carried out by The Dance Show reveals that Wizzard's Christmas classic, I Wish It Could be Christmas Every Day is voted most dance'able song.

Rhianna and Michael Jackson are also voted into the list of songs guaranteed to get people dancing.

The must attend dance event of the year, The Dance Show, surveyed 3,000 men and women from across the UK to unveil the top 10 songs guaranteed to fill dance floors and can reveal it is a Christmas song that is the most popular song to dance to!

It may read like a wedding playlist and be topped by a Christmas single but this is the top 10 most dance'able tracks certain to set the dance floor alight at any party. The list voted for by 3,000 people includes five number one singles and spans four decades.

The oldest song, the Wizzard Christmas classic, 'I Wish It Could be Christmas Every Day' from 1973, tops the list whilst tracks from Rhianna and Katy Perry bring the top 10 up to date with modern classics from 2010 Only Girl (in the World) at number 2 and Katy Perry's platinum selling single 'Firework' at number 10.

Returning to Birmingham's NEC from the 2-7 December, The Dance Show promises to excite dance and fitness fans from all over the country with its unique mix of show stopping dance shows, interactive dance and fitness classes, and the biggest dance and fitness brands in the UK.

The List in full:

1. I Wish it Could be Christmas Every Day – Wizzard, 1973
2. Only Girl (In the World) – Rhianna, 2010
3. Billie Jean - Michael Jackson, 1983
4. Like A Virgin – Madonna, 1984
5. Should I stay or Should I go – Clash, 1982
6. Crazy in Love – Beyonce, 2003
7. I Bet You look Good on The Dancefloor – Arctic Monkeys, 2005
8. Groove in the Heart - Dee-Lite, 1990

9. Rock Your Body - Justin Timberlake, 2003
10. Firework - Katy Perry, 2011

The research also highlighted some regional differences. The north of the country support home grown talent and Arctic Monkeys, I Bet You Look Good on the Dancefloor tops the poll whilst in Scotland party goers are more likely to hit the dance floor to Fat Boy Slim's 'Right Here Right Now' which narrowly missed out on a top 10 slot in the nationwide list at number 11.

Nicola Darling, The Dance Show Manager said: "This is the playlist that should be programmed into ipod's up and down the country this Christmas. We want to get the nation dancing and this top 10 reveals just how to do it! "

Whether visitors want to improve their fitness, kick start their dance careers, or are looking to take advantage of all the amazing brands to shop from - The Dance Show offers something for every dance and fitness fan.

Taking place at this year's Clothes Show Live visitors can perfect their dance moves, learn some new routines, meet their dance idols, and also experience the UK's biggest fashion and beauty event in the world.

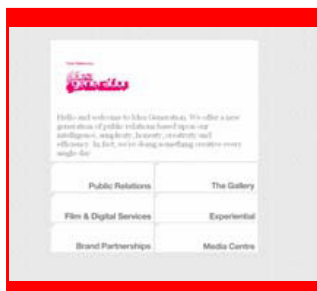
Contacts

For further information / Use of pictures / Interviews

Idea Generation: +44(0)20 7749 6851
 Ella McWilliam: ella.mcwilliam@ideageneration.co.uk
 Sarah Barns: sarah.barns@ideageneration.co.uk

Ends

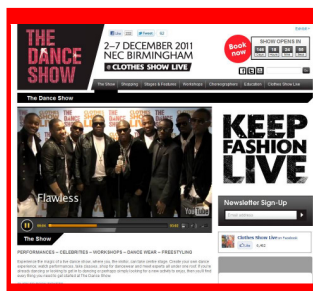
Websites



www.ideageneration.co.uk

For:

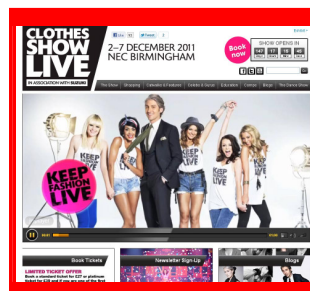
- Online Press Office
- Client list
- Company contact detail



www.thedanceshow.co.uk

For:

- Online Press Office
- Exhibitor information
- Latest news on Clothes Show Live



www.clothesshowlive.com

For:

- Online Press Office
- Exhibitor information
- Latest news on Clothes Show Live