

Louisa Marsden

BOY MEETS GIRL

I'm getting some funny looks while shopping at the moment.

Not due to the ridiculously big bobble hat I lug round on my head, but the armfuls of men's clothes I'm ferrying to the fitting room. It's getting ridiculous. Instead of lusting after the figure hugging t-shirts in the women's section, I'm drawn to the oversized, vintage inspired knits, shirts and tees in the men's department. Bow ties with shirts, satchels, jackets and boots. It's taking the boy meets girl trend quite literally; but who else is going to buy XXS?

I blame Andrej Pejic. He's the beautifully handsome, androgynous supermodel, who strutted for Marc Jacobs this summer - men's and women's collections. He makes a boxy blazer and brogues look sexy, (as a man or woman). And although 90% of the time you want to believe he's a woman, Pejic is vastly becoming a strong inspiration in the fashion world for both genders.

And Pejic has no doubt helped secure the androgyny trend in the limelight for another season, as the likes of Dolce & Gabbana, Paul Smith and Topshop have shown for their S/S '12 collections.

To think, it all started with the innocent boyfriend jean!

