

Press Release  
29 November 2011

**CLOTHES  
SHOW  
LIVE**  
IN ASSOCIATION WITH SUZUKI  
2-7 DECEMBER 2011  
NEC BIRMINGHAM

# Clothes Show Live reveals shortlist for Creative Awards

The UK's biggest fashion and beauty event champions emerging creative talent

**Clothes Show Live** in association with **Suzuki**,  
2 – 7 December, NEC Birmingham



**Clothes Show Live** in association with **Suzuki** expands its prestigious Creative Awards Programme to reward even more up-and-coming talent in the fields of design, communication, art and craft

**Clothes Show Live** in association with **Suzuki** is dedicated to helping young creatives gain recognition within the industry and help give them their first big break. The Creative Awards Programme has been improved this year to suit the needs of school, 6<sup>th</sup> form, college and university level applicants.

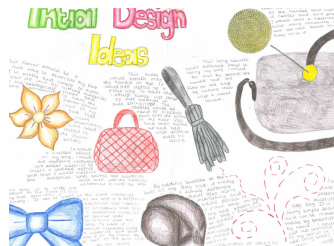
The awards are a vital component of the show with hundreds of entries received for each of the thirteen categories. The finalists have now been selected and the winners will be announced throughout the day on **Tuesday 6 December** on the **Diet Coke Image Catwalk**.

Prizes for the awards include work presented on stage during The Creative Awards Programme Ceremony, trophies, cash prizes and work placements within the industry. All finalists' work will be displayed in **The Creative Awards Gallery** at Clothes Show Live and will be open for public viewing, along with work from selected runners up.

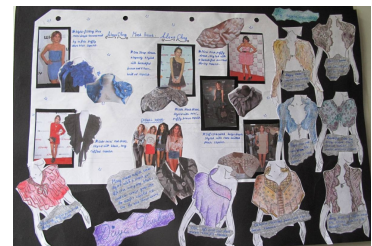
The Design Awards offer an amazing opportunity for new and emerging talent from the world of design, communication, art and craft to showcase their outstanding creative flair in front of thousands of fashion lovers and industry experts. The awards are a unique **educational bursary scheme** dedicated to nurturing, supporting and developing the future stars of the fashion industry.



Young Photographer Winner 2010



Young Handbag Mood Board



Knitter Award Winner 2010

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# Awards

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## Award Categories and Key Dates:

**All Creative Awards will take place on Tuesday 6 December on the Diet Coke Image Catwalk**

### Design

- Young Handbag Designer Award
- Young Designer Award
- Young Fashion Photographer Award *in association with more!*
- Young Hairdresser Award *presented by Hji and supported by Your Hair*

### Communication

- Junior Journalist Award
- Young Journalist Award *in association with Cosmopolitan*
- Young Blogger Award *in association with You Go Further*
- Young Creative Writer Award *in association with booksandthecity.co.uk and Simon & Schuster UK*
- Young Trend Forecaster of the Year *in association with WGSN*

### Art & Craft

- Young Artist Award *sponsored by Rowan*
- Knitted Textile Designer Award *sponsored by Rowan in association with The Knitter and Simply Knitting*
- Knitter Award *sponsored by Rowan*
- Young Knitter Award *sponsored by Rowan*

# Interviews

**Shortlisted candidates are available for press interviews. To request an interview please email [natalie.job@ideageneration.co.uk](mailto:natalie.job@ideageneration.co.uk) or [sarah.barns@ideageneration.co.uk](mailto:sarah.barns@ideageneration.co.uk)**

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# Shortlisted Nominations

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## Design: Young Handbag Designer Award

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### Shortlisted Young Handbag Designer's:

Jessica Scurr – Middlesbrough	Becca Settle - Woodbridge
Lauren Edwards – Middlesbrough	Chekera Parris-Townsend – Upper Norwood
Shanice Howell – Upper Norwood	Olivia Dackombe – Kent
Amy Astley – Manchester	Marianne Smith – Brighton
Elizabeth Fadairo – Hackney	Alexandra Ligethy - Hackney

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## Design: Young Designer Award

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### Shortlisted Young Designer's:

Charlotte Wood – Cleveland	Amber Davies – Leamington Spa
Aimee Law – Romford	Justine Allen - Carmarthen
Hannah Dickinson – Burbage	Rachel Garrison – Coventry
Nicholas Walsh – Derby	Sarah Bimpson – Lancaster
Katherine Collins – Bedworth	Rickie-Lee Drayford – Bedworth
Andreea Fertigan – Coventry	

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## Design: Young Fashion Photographer *in association with more!*

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### Shortlisted Young Fashion Photographer's:

Emma Louise Spencer – Hinckley  
Nesta Lloyd – Wrexham  
Zoe Annesley-Harris – Wiltshire  
Rachel Manns – Surrey  
Harriette Miller – Chesterfield

Sarah Mosedale – West Midlands  
Casey Byrne - Essex  
Lauren Taylor – Cardiff  
Catherine Smith – East Yorkshire  
Kate Butcher – Bexhill On Sea

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## Communication: Junior Journalist Award

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### Shortlisted Junior Journalist's:

Zoe Skerrett – Newton Aycliffe  
Lois Maufe – Everton  
Bethany Watson – Kingston Upon Hull

Ellie Pickles – Bradford  
Alice Fry – Wiltshire

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## Communication: Young Journalist Award

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### Shortlisted Young Journalist's:

Abby Henderson – Sheffield  
Anna Cafolla – County Down  
Farida Zeynalova – Northampton  
Flora Byford – Bournemouth  
Rebecca Roe – Lincoln

Alena Walker – London  
Daisy Jeffery – Worcestershire  
Finola Austin – Whitehead  
Jessica Miley – Harrogate  
Rhiannon Davies – Cardiff

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## Communication: Young Blogger Award *in association with You Go Further*

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### Shortlisted Young Blogger's:

Gemma Pass – Coventry  
Jodie Rigby – Guernsey  
Hannah Stocking – Cambridgeshire

Louisa Marsden – Newport  
Emily Burke – Preston

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## Communication: Young Creative Writer Award *in association with booksandthecity.co.uk and Simon & Schuster UK*

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### Shortlisted Young Creative Writer's:

Stacey Dove – West Yorkshire  
Madeleine Dalkie - Leeds

Stephanie Sleaford - Nottingham

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## Communication: Young Trend Forecaster of the Year *in association with WGSN*

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### Shortlisted Young Trend Forecaster's:

Victoria Lauren Copeland – Brentwood

Kate French – Surrey

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## Art & Craft: Young Artist Award *sponsored by Rowan*

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### Shortlisted Young Artist's:

Amanda Dave – Berry	Becky Guthrie – Birmingham
Milissa Sorenson – Penarth	Natalie Fearon- Bedford
Jessie Preece – Penarth	Abigail Sanderson - Wolverhampton
Holly Taylor – Swindon	Clare Bracken – Nuneaton
Mikayla Gunnoe – West Yorkshire	Brittany Bailey – Reading

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## Art & Craft: Knitted Textile Designer *sponsored by Rowan in association with The Knitter and Simply Knitting*

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### Shortlisted Knitted Textile Designer's:

Alison Firth – Iver	Elysia Yeoh Wei Shin - Leicester
Wong Tsz Ying – Leicester	Charlotte Booty – Leicester
Kelli McGuinness - Leicester	

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## Art & Craft: Knitter Award *sponsored by Rowan*

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### Shortlisted Knitter's:

Patricia Strong – Croftamie	Alison Woodhouse - Leicester
Naomi Lobley – Leicester	Emily Lowsley-Williams – Leicester

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## Art & Craft: Young Knitter Award *sponsored by Rowan*

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### Shortlisted Young Knitter's:

Bethany Curtis – Roughton	Latifa Kanam - Loughborough
Hannah Sayers – Norwich	Megan Cawser – Burton-on-Trent
Francesca Nelson - Norwich	

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## Prizes

### **Design: Young Handbag Designer Award**

- Clothes Show Live asked budding designers to submit their ideas for the perfect clutch bag for the party season to contain every girl's vital party essentials.
- Age Category
  - 15 – 18 years old
- Prizes
  - £1,000 towards the cost of attending an Art and Design one year foundation course
  - £1,000 donated to their schools Art / Design Technology Department
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

### **Design: Young Designer Award**

- Clothes Show Live asked budding fashion designers to design a dress that their style icon could wear to a red carpet event.
- Age Category
  - 17+ years old
- Prizes
  - £1,000 prize money
  - The winning outfit modelled on the Clothes Show Live catwalk
  - 1 weeks work experience with a top fashion designer
  - £1,000 donated to their schools' Art / Design Technology Department
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Design: Young Fashion Photographer Award *in association with more!***

- Clothes Show Live asked aspiring young photographers to put their own spin on a famous photograph from the world of fashion.
- Age Category
  - 16 - 25 years old
- Prizes
  - £1,000 prize money
  - Work experience at more! magazine, including assisting on a photoshoot
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Design: Young Hairdresser Award *presented by Hji and supported by Your Hair***

- Clothes Show Live is on the hunt to find a qualified commercial hairdresser to create a ladies style based on current and emerging trends.
- Age Category
  - Under the age of 30 with a minimum of 3 years and a maximum of 5 years stylist experience
- Prizes
  - £1,000 prize money
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Communication: Junior Journalist Award**

- Clothes Show Live is looking for a young aspiring journalist to write a 300 word article on their current celebrity style icon.
- Age Category
  - 13 – 17 years old
- Prizes
  - £200 prize money
  - Article published on clothesshowlive.com
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Communication: Young Journalist Award *in association with Cosmopolitan Magazine***

- Clothes Show Live and the UK's biggest magazine brand, Cosmopolitan is looking for aspiring journalists to write a 500 word article describing what fashion item/s they would buy with £500 and why.
- Age Category
  - 18 – 21 years old
- Prizes
  - £500 prize money
  - Winner announced in Cosmopolitan Magazine
  - Article published on cosmopolitan.co.uk from January 2012
  - A month's work placement at Cosmopolitan Magazine (Date TBC)
  - Diary documenting your work placement at Cosmopolitan on cosmopolitan.co.uk
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Communication: Young Blogger Award *in association with You Go Further***

- Clothes Show Live is looking for aspiring bloggers with their finger on the pulse to write a 200 word blog on the top fashion moment of 2011.
- Age Category
  - 18 – 21 years old
- Prizes
  - £500 prize money
  - Your blog posted on clothesshowstylescout.com and yougofurther.co.uk
  - The chance to become an official blogger for Clothes Show Live on clothesshowstylescout.com
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Communication: Young Creative Writer *in association with booksandthecity.co.uk and Simon & Schuster UK***

- Clothes Show Live is looking for creative writers to write a short story of no more than 2,500 words on an item of clothing that tells a tale of their lives.
- Age Category
  - 18 – 21 years old
- Prizes
  - Three month work experience placement at Simon & Schuster UK
  - Mentoring from bestselling author Milly Johnson
  - Your short story published in a Books and the City collection of short stories, alongside the best of the runners-up
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Communication: Young Trend Forecaster of the Year *in association with WGSN***

- Clothes Show Live is giving young fashionistas the chance to write a 500 word article on a new 'fashion tribe' explaining why they will be influential all over the fashion world.
- Age Category
  - 18 – 21 years old
- Prizes
  - The winning article published on [www.wgsn.com](http://www.wgsn.com) which is viewed by 28,000 fashion professionals around the world
  - One month internship at WGSN headquarters in London
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Art & Craft: Young Artist Award *sponsored by Rowan***

- Clothes Show Live is looking for an aspiring artist to create a poster to be used in the 2012 educational communications campaign. The theme for this year's poster is 'Rule Britannia.'
- Age Category
  - 13 – 15 years old
- Prizes
  - Winning entry to be used in school communication to promote Clothes Show Live for 2012
  - £500 prize money
  - £1,000 donated to their schools' Art / Design Technology Department
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Art & Craft: Knitted Textile Designer Award *sponsored by Rowan in association with The Knitter and Simply Knitting***

- Clothes Show Live asked keen knitters to design a garment with knitted swatch embracing knitting techniques whilst at the same time being desirable and easy to wear.
- Age Category
  - 18+ years old
- Prizes
  - £500 prize money
  - Winning entry will be used in educational communication to promote Clothes Show Live 2012
  - Educational establishment will receive yarn sponsorship
  - Work published in a Rowan publication and The Knitter, Simply Knitting and Mollie Makes
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

**Art & Craft: Knitter Award *sponsored by Rowan in association with The Knitter and Simply Knitting***

- Clothes Show Live asked keen knitters to knit a vintage, movie inspired garment celebrating the glamour and trademark seductiveness of Elizabeth Taylor.
- Age Category
  - 18+ years old
- Prizes
  - Winning entry will be used in educational communication to promote Clothes Show Live for 2012
  - Hamper of yarn and knitting accessories
  - Final design featured in a Rowan publication and The Knitter and Mollie Makes
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

## Art & Craft: Young Knitter Award *sponsored by Rowan in association with The Knitter and Mollie Makes*

- Clothes Show Live asked keen knitters to design a knitted techniques whilst at the same time being easy and desirable to wear.
- Age Category
  - Under 18 years old
- Prizes
  - Winning entry will be used in educational communication to promote Clothes Show Live for 2012
  - Hamper of yarn and knitting accessories
  - Final design featured in a Rowan publication and The Knitter and Mollie Makes
  - Free tickets to Clothes Show Live 2012
  - Trophy
  - Flowers and Champagne

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## Editors Notes

Info:	NEC Birmingham 2 - 7 December 2011	Travel:	Birmingham International
Opening Hours:	Clothes Show Live Friday 2 December - 10am to 6pm Saturday 3 to Wednesday 7 December – 9am to 6.30pm		clothesshowlive.com
Tickets:	Tickets are on sale now. Call 0844 581 1256 or visit <a href="http://clothesshowlive.com">clothesshowlive.com</a> for more information on Clothes Show Live. Call 0844 581 1289 or visit <a href="http://thedanceshow.com">thedanceshow.com</a> for more information on The Dance Show		

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## Contacts

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### For further information / Use of pictures / Interviews

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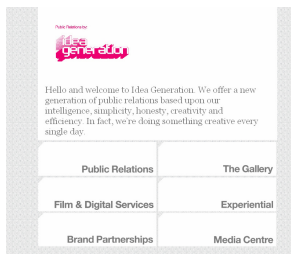
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## Ends

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## Websites



[www.ideageneration.co.uk](http://www.ideageneration.co.uk)

For:

- Online Press Office
- Client list
- Company contact detail



[www.clothesshowlive.com](http://www.clothesshowlive.com)

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- Online Press Office
- Exhibitor information
- Further information on Clothes Show Live