

Press Release
September 2011

**CLOTHES
SHOW
LIVE**

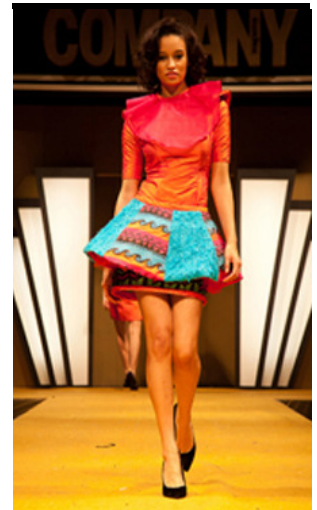
IN ASSOCIATION WITH SUZUKI

2-7 DECEMBER 2011
NEC BIRMINGHAM

Clothes Show Live: the start to your dream career

- Expert advice from **Caryn Franklin**
- Biggest ever **Creative Awards Programme**
- **Graduate Catwalk Shows**

Clothes Show Live in association with **Suzuki**
2-7 December 2011 / NEC, Birmingham



Graduate Catwalk 2010

The UK's largest fashion and beauty event continues to excite, inspire and help educate aspiring talent. This year's show features an extensive educational programme including a new **Graduate Marketplace**

For 23 years **Clothes Show Live** has been at the forefront of British fashion, nurturing and encouraging home-grown aspiring stars. As the fashion world becomes more competitive and harder to break into, Clothes Show Live's educational content has expanded to ensure visitors to the show receive much-needed career help and advice from those in the know.

Meet the Educational Ambassador – Caryn Franklin

Heading up this year's educational programme is Clothes Show Live veteran, Caryn Franklin. Caryn has been influential in the fashion world for 29 years through her role as fashion editor at *i-D Magazine*, presenter of television programme *Clothes Show*, co-founder of *All Walks Beyond the Catwalk* and as co-chair of *Fashion Targets Breast Cancer* campaign. Working in education throughout her career and an ardent fashion activist, Caryn is the perfect figurehead for this year's programme. She will be at Clothes Show Live sharing her expert insider knowledge and hosting educational seminars.

NEW FOR 2011! Graduate Marketplace

Discover the Graduate Marketplace *in association with More! magazine*, home to small businesses and start-ups straight out of university. Students can shop from exclusive collections and chat to brand owners to find out the secret of their success. The Graduate Marketplace aims to give a platform to those who have turned their dream into a reality and is the ideal place to get advice.

University & College Forum

Deciding whether to go onto university or college after finishing school can be daunting but help is at hand. At Clothes Show Live there are over 25 higher education institutions including, Warwickshire College, Barnet College and Coventry University, plus many more, sharing their essential advice and helping to give students an idea of the fashion career options available. There will be an opportunity to see current student's work; pick up a prospectus and meet the course tutors to find out all of the different options.

See the future Stella McCartney and Lanvin live on stage

The Graduate Catwalk showcases design talent from students across the UK. This inspirational show offers a unique opportunity to see final year student and graduate work displayed live. Hosted on the Image Catwalk *in association*

with *Company magazine*, this is a show not to be missed; today's graduates are the fashion designer glitterati of tomorrow.

Creative Awards Programme

This year The Creative Awards Programme has expanded to suit the needs of school, sixth form, college and university level applicants. The Creative Awards are broken down into three categories:

- **Design**
 - Young Handbag Designer Award
 - Young Designer Award
 - Young Fashion Photographer Award
 - Young Hairdresser Award *presented by Hairdressers Journal Interactive in association with Your Hair*
 - WGSN Trend Forecaster Award
- **Communication**
 - Junior Journalist Award
 - Young Journalist Award *in association with Cosmopolitan magazine*
 - Young Blogger Award *in association with yougofurther.co.uk*
 - Young Creative Writer Award *in association with booksandthecity.co.uk and Simon & Schuster*
- **Art and Craft**
 - Young Artist Award
 - Knitted Textile Designer Award *sponsored by Rowan*
 - Knitter Award *sponsored by Rowan*
 - Young Knitter Award *sponsored by Rowan*

The Creative Awards Final

Finalists work for each award will be presented on stage during The Creative Awards Ceremony on Tuesday 6 December, and the winners will receive trophies, cash prizes and work placements within the industry. All finalists' work will be displayed in the Creative Award Gallery in The University & College Forum. Briefs for the awards are now available to download from clothesshowlive.com/education

Fashion Careers Clinic Educational Seminars

For students, graduates and professionals looking for guidance and advice on how to succeed in the fast-paced fashion industry Clothes Show Live's educational seminars are a must attend. Hosted by the Fashion Careers Clinic there'll be tons of advice from how to find work experience in the industry to planning a career in fashion - the educational seminars will help make any student's day an inspirational one. Speakers include industry experts from high street brands such as Topshop, Miss Selfridge, ASOS and River Island to name a few!

It's sew much fun!

Sknitch is a dedicated feature, helping visitors to improve their traditional fashion techniques and helping students to improve their understanding and execution of the key processes and skills needed for designing, customising and creating a fashion collection. Students can take part in workshops and demonstrations as well as craft projects; taking the skills they learn back to the classroom.

For students interested in working in fashion the teams behind leading craft titles including *The Knitter*, *Simply Knitting* and new magazine *Mollie Makes* will be offering top tips on how to make it in the world of journalism. Plus, students will have the chance to get crafty and practise hand knitting with the team from Rowan & Coats.

Suzuki Fashion Theatre

Clothes Show Live's famous **Suzuki Fashion Theatre** performance is a reason in itself to come to Clothes Show Live as over 40 models and dancers take to the world's largest catwalk to showcase the latest collections in an original themed catwalk show and catch the UK's hottest celebrities perform live. For students looking for inspiration for their future projects the 45-minute fashion and dance extravaganza will be the perfect opportunity to see a celebration of current and future trends, high end and high street fashion design, as well as the chance to experience a live fashion and dance showcase – it's fashion at its finest.

Discounts for Educational Groups

This year Clothes Show Live are offering their best ever offer for educational groups. On Monday - Wednesday student tickets to Clothes Show Live are just £20 - that's £7 off the standard ticket price and what's more, teachers go free! Terms & conditions apply, for more information visit clothesshowlive.com/education

Clothes Show Live and The Dance Show

Clothes Show Live in association with Suzuki is the UK's biggest fashion and beauty event and is the number one stop this winter for all fashion fanatics. Clothes Show Live features; inspirational fashion collections from over 500 brand and boutiques; the chance to meet inspirational celebrities and trend setters; countless live designer and high street catwalk shows; and incredible live makeovers and hair demonstrations. It's the ideal place to get an education in the fabulous world of fashion! What's more, every ticket includes entrance to **The Dance Show** the UK's most interactive dance show featuring live performances, interactive dance and fitness classes and the biggest dance and fitness brands in the UK.

Clothes Show Live in association with Suzuki and The Dance Show take place from the 2-7 December 2011 at Birmingham's NEC. Tickets are on sale now. Visit www.clotheshowlive.com for more information or tickets.

Editor's Notes

Clothes Show Live

Clothes Show Live in association with Suzuki is the UK's largest fashion and beauty event featuring over 500 leading fashion and beauty brands to shop from, the Suzuki Fashion Theatre and countless celebrity appearances over six days – it's the ultimate girl's day out! Whether shoppers are looking for a brand new winter wardrobe, presents for friends, spot celebrities or watch a fast paced catwalk show, Clothes Show Live is the number one destination.

For Clothes Show Live 2011 tickets please visit clothesshowlive.com

Suzuki

Suzuki make cars that are built for the way we live today, from compact city cars that won't cost the earth to run to real 4x4's that perform as well on road as they do off road, they have something to suit everyone. Suzuki have been around for over 100 years and never stop thinking about the future, in recent years developing the award winning Swift, along with the Alto and Splash, cars with some of the lowest CO2 emissions in their class.

With their fun and stylish vehicles there is an obvious link into the world of fashion, The Streets Ahead campaign will take their expertise in design to the streets to bring you some of the most unique and stylish people from across the country.

Contacts

For further information / Use of pictures / Interviews

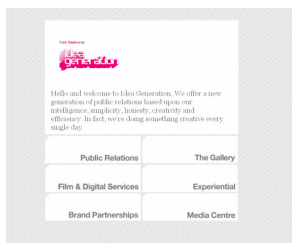
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For:

- Online Press Office
- Client list
- Company contact detail



www.clothesshowlive.com

For:

- Online Press Office
- Exhibitor information
- Latest news on Clothes Show Live



www.suzuki.co.uk

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