

Press Release
July 2011

**CLOTHES
SHOW
LIVE**

IN ASSOCIATION WITH SUZUKI

2-7 DECEMBER 2011
NEC BIRMINGHAM

KEEP FASHION LIVE

Parade, George Lamb &
Jeff Brazier to star at
Clothes Show Live 2011

Clothes Show Live in association with **Suzuki**/
2-7 December 2011 / NEC, Birmingham



Parade and George Lamb

The UK's premier fashion and beauty event returns with an array of **top celebrity guests** and a **brand new** team of expert gurus, including international model **Max Rogers** and celebrity hairdresser **Jamie Stevens**, to make 2011's show the most glamorous and interactive yet

Clothes Show Live, the UK's largest fashion and beauty event, returns to **Birmingham's NEC** from **2-7 December 2011**, with one main aim: to **Keep Fashion Live**. As well as being a spectacular shopping experience, with a choice of over 500 leading fashion and beauty brands, this year's show enforces the notion that fashion is a shared, interactive experience not just a quick sprint around the high street on a Saturday morning. From live catwalk shows, live performances and live demonstration, Clothes Show Live is back with a bang.

Famous Faces: Parade and George Lamb

This year's Clothes Show Live is pleased to announce a plethora of top celebrities who will be entertaining the crowds and making the fashiontastic six days more star-studded than ever. The hottest new girl band on the scene **Parade**, touted by *Heat* magazine as "*this year's cutest girl band and newest style crushes*", will be performing in the famous Fashion Theatre on Saturday. The Style Show, the place to get all of your designer garments, could only be looked after by one man: Britain's best dressed man, Mr **George Lamb**. George is a Clothes Show Live regular and will be sharing his style tips as well as presenting every day in the Fashion Theatre.



George Lamb



Jeff Brazier



Max Rogers

Brand new for 2011: Guru Team

Taking over Clothes Show Live HQ from now until December is the brand new celebrity guru team. Seven experts will be sharing their expertise throughout the year on the hottest new bands, latest celebrity gossip, trendiest fashion and best beauty tips. They will also be giving Clothes Show Live fans the inside scoop from the modelling, fashion and music world, along with news from all of the exciting projects they are working on throughout 2011.

The Guru Team will be sharing their knowledge, hints and tips on each of their specialist areas on clotheshowlive.com:

George Lamb Talks Music – George Lamb will be reporting on the best new acts to hit the music scene and what tunes should be on your iPod for the festive season.

Jeff Brazier's Celebrity Goss – Jeff Brazier will be interviewing all the hottest celebrities finding out all the latest happenings in the weird and wonderful world of showbiz.

Rachel Wood's Make-Up Bag – Celebrity make-up artist and Benefit UK specialist **Rachel Wood** will be showing everyone how to create the perfect looks.

Jamie Stevens' Hair Highlights – Having been crowned the Hairdresser of the Year **Jamie Stevens** knows all there is to know about hair. Whether you are after Alexa Chung's crop of Kate Moss' heavenly waves Jamie can show, and tell you, how.

Caryn Franklin In The Know – Clothes Show Live veteran **Caryn Franklin** will be hosting seminars at the show telling hopefuls how to break into the competitive world of fashion.

Jackson's Diary Of A Dancer – Having toured and danced with Take That **Jackson** can show you how to salsa, rumba and shake your tail feather to look fabulous on the dance floor.

Max's Model Behaviour – Having fronted campaigns for Tommy Hilfiger and appeared on the front of GQ **Max Rogers** proves he is more than just a pretty face and can share his insider knowledge on the modelling industry.

Karl Willett's Star Styling – Having styled photo shoots for the like of Harper's Bazaar, **Karl Willett** is the perfect person to have at the show to get everybody looking stylish and glamorous for the party season.

Plus, the Clothes Show Live team will be sharing all of their latest fashion and beauty finds with the nation through their daily and weekly blogs. Check out **Frankie Says Shop**, **Sarah's Beauty Diary** and **Ella Nails It** on clotheshowlive.com.

Face of Clothes Show Live 2010

Last year Select Model Management, model scouts at Clothes Show Live, launched a search with *The Sun's* buzz magazine and *OSOYOU.com* to find the next model to take the fashion world by storm and feature in 2011's Clothes Show Live campaign. **Mel Titmass**, 16, from Bury, near Manchester, was crowned the winner in a fiercely competitive year. As the 'Face of Clothes Show Live' Mel will appear in elements of the advertising campaign for 2011. She has appeared in a double page fashion shoot with *The Sun's* buzz magazine and on *OSOYOU.com* and has joined Select Model Management's New Faces division. It's hoped Mel will go onto hugely successful careers just like other famous faces that have been previously scouted at Clothes Show Live including Holly Willoughby, Vernon Kay, Erin O'Connor and Cat Deeley.

The Dance Show

Back for its second year, The Dance Show at Clothes Show Live, will once again be the must-attend event of the year for any dance enthusiast. Running for the whole six days from 2 – 7 December, The Dance Show will feature amazing live performances, interactive dance classes, the UK's leading dancewear brands, masterclasses from the professionals, seminars and awards. The Dance Show has something for every dance fan in the country.

Clothes Show Live in association with Suzuki and The Dance Show take place from the 2-7 December 2011 at Birmingham's NEC. Tickets go on sale on June 30. Visit www.clotheshowlive.com for more information or tickets.

Editor's Notes

Clothes Show Live

Clothes Show Live in association with Suzuki is the UK's largest fashion and beauty event featuring over 500 leading fashion and beauty brands to shop from, a 6500-seat Fashion Theatre and countless celebrity appearances over six days – it's the ultimate girl's day out! Whether shoppers are looking for a brand new winter wardrobe, presents for friends, spot celebrities or watch a fast paced catwalk show, Clothes Show Live is the number one destination.

For Clothes Show Live 2011 tickets please visit www.clotheshowlive.com

Suzuki

Suzuki make cars that are built for the way we live today, from compact city cars that won't cost the earth to run to real 4x4's that perform as well on road as they do off road, they have something to suit everyone.

Suzuki have been around for over 100 years and never stop thinking about the future, in recent years developing the award winning Swift, along with the Alto and Splash, cars with some of the lowest CO2 emissions in their class. With their fun and stylish vehicles there is an obvious link into the world of fashion.

Contacts

For further information / Use of pictures / Interviews

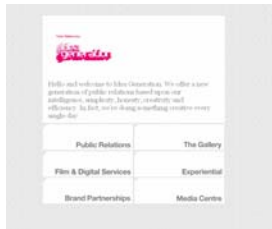
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For:

- Online Press Office
- Client list
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www.clothesshowlive.com

For:

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- Exhibitor information
- Latest news on Clothes Show Live



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