

Press Release
October 2011

**CLOTHES
SHOW
LIVE**

IN ASSOCIATION WITH SUZUKI

2-7 DECEMBER 2011
NEC BIRMINGHAM

Clothes Show Live presents an all star line up for 2011



Catch celebrities including: pop sensation **Alexandra Burke**, *X Factor* finalist **Cher Lloyd**, Her Majesty & The Wolves feat. ex Pussycat Doll **Kimberly Wyatt** and *TOWIE* stars **Joey, Harry, Kirk, Arg, Mark AND Lauren Goodger**

Clothes Show Live in association with Suzuki 2-7 December, NEC, Birmingham

This year, head to the UK's biggest fashion and beauty event for the biggest gathering of the UK's most stylish celebrities including **Grace Woodward, George Lamb, Jeff Brazier, Caryn Franklin and Parade**

Clothes Show Live today announces its star filled line-up for the December show. The gorgeous **George Lamb** will be presenting every day in the show's famous **Suzuki Fashion Theatre** and will be joined by some of the nation's most stylish women including stylist and BINTM presenter **Grace Woodward** who will be joining George on stage from Friday 2 - Sunday 4 December.

Known for her show stopping outfits sensational pop star **Alexandra Burke** will be opening the first day's entertainment on Friday 2 December in the Suzuki Fashion Theatre performing one of her hit singles for the Clothes Show Live audience. Hot new girl group, **Parade**, will be performing on Saturday 3 December and feisty singer and rapper **Cher Lloyd** will be taking to the stage on Sunday 4 December to perform a hit track from her debut album. New pop outfit **Her Majesty & The Wolves** featuring ex Pussycat Doll **Kimberly Wyatt** will be performing one of their ground breaking new tracks every day in the Suzuki Fashion Theatre while **Hollyoaks** band **Daytona Lights** will be performing on 5 December and new South London pop-rock group **Franko** will be taking to the stage on 6-7 December to each perform a brand new track.

Catch *TOWIE* stars **Joey Essex, Harry Derbridge, Kirk Norcross, James 'Arg' Argent**, and former couple **Mark Wright** and **Lauren Goodger** as they make appearances across the show's various stages including the **Suzuki Fashion Theatre**. Lauren Goodger and Kirk will be appearing from the 2-3 December, Mark and Arg will be at the show on the 4-5 December while Harry and Joey will be at the show 6-7 December. The cast from the hit ITV2 reality series will be making appearances at the **Lipsy London Beauty Paparazzi Pen in association with Reveal Magazine**, allowing fans to get up close and personal, as well as doing signings at the show's bars. Lauren Goodger will also be bringing her beauty range **Lauren's Way** to the show so Clothes Show Live shoppers can get that famous Essex tan. Plus, joining them in the Paparazzi Pen are the stars of hit TV drama **Hollyoaks**. The gorgeous guys and girls will also be making appearances in the **Hollyoaks Lounge in association with Heat Magazine**.



Lauren Goodger,



James 'Arg' Argent



Grace Woodward



Joey Essex



Her Majesty & The Wolves
featuring Kimberly Wyatt

Clothes Show Live in association with Suzuki takes place between the **2-7 December** at **NEC, Birmingham** and is the hottest ticket on the fashion calendar, with over 500 leading fashion and beauty brands, non stop catwalk shows, tons of beauty and fashion demonstrations and the hottest celebrities over six days, it's the must attend event of the year. What's more, all tickets to Clothes Show Live include entry to **The Dance Show** which also runs from the **2-7 December** at **NEC, Birmingham**. Featuring live performances, interactive dance classes, the UK's leading dancewear and fitness brands, masterclasses from the professionals, seminars and awards the show has something for every dance fan in the country.

Editor's Notes

Clothes Show Live

Clothes Show Live *in association with Suzuki* is the UK's largest fashion and beauty event featuring over 500 leading fashion and beauty brands to shop from, a 6500-seat Suzuki Fashion Theatre and countless celebrity appearances over six days – it's the ultimate girls day out! Whether shoppers are looking for a brand new winter wardrobe, presents for friends, to spot celebrities or watch a fast paced catwalk show, Clothes Show Live is the number one destination.

For Clothes Show Live 2011 tickets please visit www.clotheshowlive.com

Suzuki

Suzuki make cars that are built for the way we live today, from compact city cars that won't cost the earth to run to real 4x4's that perform as well on road as they do off road, they have something to suit everyone.

Suzuki have been around for over 100 years and never stop thinking about the future, in recent years developing the award winning Swift, along with the Alto and Splash, cars with some of the lowest CO2 emissions in their class. With their fun and stylish vehicles there is an obvious link into the world of fashion.

Contacts

For further information / Use of pictures / Interviews

Idea Generation: +44(0)20 7749 6851

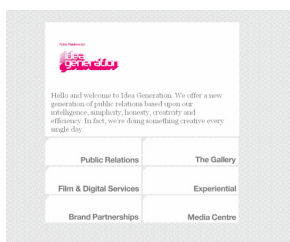
Sarah Barns: sarah.barns@ideageneration.co.uk

Anna Hartley: anna.hartley@ideageneration.co.uk

To accredit for this year's show apply online at www.clotheshowlive.com/forms/press-registration

Ends

Websites



www.ideageneration.co.uk

For:

- Online Press Office
- Client list
- Company contact detail



www.clothesshowlive.com

For:

- Online Press Office
- Exhibitor information
- Latest news on Clothes Show Live



www.suzuki.co.uk

For:

- Latest news and information
- Client details
- Company contact detail